

THE ULTIMATUM

CONFESSIONS OF A GOOD MAN

CHAPTER 3

**SPONSORSHIP
PROPOSAL**

INTRODUCTION

Dear Recipient,

WOWStudioOne (formerly WOW Productions) invites you to become a vital part of our upcoming stage play, “The Ultimatum: Confessions of a Good Man Chapter 3, debuting February 8-9, 2025. This live recording will spotlight local artists sharing their talents before an audience of 2,300 at the stunning new Richland Two Performing Arts Center—and it’s all made possible with your support. As a pillar in the community, WOW Studio One has consistently provided clean entertainment and opportunities for many, and we need your help to continue this mission.

COMPANY OVERVIEW

WOW Productions, established in 2005 in Norwalk, CT, and now flourishing in Columbia, SC, is a leading entertainment entity dedicated to transforming lives through the power of the arts. Our mission is to inspire, empower, and uplift individuals by delivering high-quality, thought-provoking, and motivational content across various platforms, including film, television, and theater.



OUR ACHIEVEMENTS

- **Inspirational Stage Plays:** WOW Studio One has successfully produced a series of critically acclaimed stage plays that have touched the hearts of thousands. Our productions are known for their powerful storytelling, inspirational messages, and ability to spark meaningful conversations.
- **Community Engagement:** We have fostered strong relationships within the community, partnering with local schools, businesses, and organizations to bring the arts to a broader audience. Our workshops, coaching sessions, and artist presentations have provided valuable opportunities for local talent to shine.
- **Comprehensive Services:** Our offerings extend beyond traditional entertainment. We provide professional videography, photography, casting services, audition taping, and touring management. This diverse range of services has established us as a one-stop shop for artists and clients seeking high-quality entertainment solutions.

VISION FOR THE FUTURE

With a vision to create a lasting impact on the cultural landscape, WOW Studio One is embarking on an ambitious growth plan. Our primary goal is to establish a dedicated Performing Arts Studio in Columbia, SC. This state-of-the-art facility will serve as a hub for creative expression, community engagement, and artistic excellence. It will offer a space for rehearsals, performances, workshops, and community events, further solidifying our role as a cornerstone of the local arts scene.



STRATEGIC GOALS

- **Expand Production Capabilities:** Enhance our film and television production capabilities to produce more high-quality, inspirational content.
- **Develop the Performing Arts Center:** Secure a location and funding to build a cutting-edge Performing Arts Center that will serve as the epicenter for arts and culture in Columbia, SC.
- **Increase Community Outreach:** Broaden our community engagement efforts through partnerships, educational programs, and outreach initiatives that bring the arts to underserved populations.
- **Foster Talent Development:** Invest in programs that nurture local talent, providing them with the resources, training, and exposure needed to succeed in the entertainment industry.



WHY WE DO WHAT WE DO?

At WOW, we are grateful for the opportunity to direct and produce theatrical works that reflect the diverse experiences and challenges of today's world. We believe in the transformative power of forgiveness to heal wounds and restore relationships, starting with the essential step of acceptance. Our hope is that every interaction with WOW's theatre productions will inspire individuals to laugh, dance, and cry, while ultimately encouraging everyone to embrace change and growth together.



WHY BE INVOLVED?

As we prepare for our exciting upcoming main-stage production, we invite you to join us in making this vision a reality! Your support is essential to our success, and we are reaching out for your generous contributions. By becoming a sponsor, you not only promote your business but also demonstrate your commitment to a local community theatre company dedicated to creating positive change.

Your tax-deductible donation to our non-profit agency, WOW Performing Arts Center will directly support our efforts in enriching the community through the arts. As a sponsor, you will enjoy a range of advertising benefits, including name mentions during performances, listings and links on our website and social media platforms, and other promotional opportunities. Depending on your sponsorship level, you may also receive mentions in radio and TV spots.

We offer a variety of sponsorship options to fit your budget, and we are open to discussing in-kind sponsorships or any other creative ideas you may have. Flexibility is one of the many advantages of supporting a local organization like ours. Together, we can make a meaningful impact in our community through the transformative power of theatre. Thank you for considering supporting WOW Productions!

SPONSORSHIP LEVELS

SPOTLIGHT SEASON SPONSOR: \$10,000 (2 AVAILABLE)

- Your company Name will be listed as “Presenter” of the season on the front of all playbills for the season.
- Your company logo on all printed posters (100) and flyers (5K) distributed throughout the community.
- Your company logo on all digital show/event mailings (4500 mailings), e-blasts (over 5K), and social media blasts (over 15K followers)
- Your company logo on the WOW Studio One and WOW PAC websites and 10 dedicated social media blasts on all of WOW and its affiliate social media platforms for the 2025-26 season.
- Your company and direct link on the WOW PAC homepage and sponsors’ page
- Your company and CEO featured in a monthly newsletter AND an online interview.
- Your company ad or logo displayed on the lobby screen for the run of every event crediting your company as a Spotlight Sponsor.
- Signed and framed cast photo (main stage show of your choice) plaque for your company’s place of business indicating your support of the arts.
- Allow company spokesperson 2 minutes to address the audience per performance.
- Your company will be thanked preshow, during intermission and postproduction, at every event hosted by WOW.
- One (1) full-page ad displayed in each playbill.
- Twelve (12) complimentary tickets per main stage production.
- Industry Exclusive Protection

SEASON SPONSOR: \$7,500 (3 AVAILABLE)

- Your company logo on all printed posters (100) and flyers (5K) distributed throughout the community.
- Your company logo on all digital show / event mailings (4500 mailing), e-blast (over 5K) and social media blasts (over 15K followers)
- Your company logo on the WOW Studio One and WOW PAC websites and seven (7) dedicated social media blasts on all of WOW and its affiliates social media platforms for the 2025-26 season.
- Your company and direct link on the WOW Studio One and WOW PAC homepage and sponsors’ page.
- Your company logo and CEO featured in monthly newsletter AND online interview.
- Your company ad or logo displayed on the lobby screen for the run of every event crediting your company as a Season Sponsor.
- Signed and framed cast photo (main stage show of your choice) plaque for your company’s place of business indicating your support of the arts.
- Your company will be thanked preshow, during intermission and postproduction, at every event hosted by WOW.
- One (1) full-page ad displayed in each playbill.
- Ten (10) complimentary tickets per main stage production.

SPONSORSHIP LEVELS

SHOW SPONSOR – \$2500 (VALUE OF \$5000)

Stand out as a leader in your industry with our Show Sponsor package. For only \$2500 (valued at \$5000), your business will enjoy unparalleled exposure and recognition:

- **Broadcast Dominance:** Your company name and logo will be featured in radio and TV commercials, guaranteeing widespread recognition.
- **VIP Experience:** Receive ten (10) premium front-row tickets for the sponsored show, ensuring an unforgettable experience for key stakeholders.
- **Integrated Branding:** Your business logo will adorn all printed marketing materials, reinforcing your brand's association with the event.
- **Engagement Opportunities:** Address the crowd during intermission, showcasing your product, service, or business directly to the audience.
- **Digital and Social Media Presence:** Benefit from a social media blast reaching over 20K followers, as well as a link to your website or event in e-blasts and the monthly WOW Newsletter.
- **Physical Presence:** Enjoy visibility with your company ad/logo displayed on the lobby screen, sponsor banner, and listed as a WOW Friend on the website.
- **Print Impact:** Your brand will be prominently featured with a full-page ad in each playbill, ensuring lasting impressions.

DIRECTORS SPONSOR – \$1000 (VALUE OF \$2500)

Position your brand as a key supporter of the arts with our Director's Sponsor package. For just \$1000 (valued at \$2500), your business will receive:

- **VIP Treatment:** Six (6) premium VIP tickets for the sponsored show, showcasing your commitment to arts excellence.
- **Comprehensive Brand Exposure:** Your business logo will be prominently displayed on sponsor posters, flyers, and playbills, maximizing visibility.
- **Engagement and Recognition:** Benefit from mentions from the MC and specialized recognition during announcements.
- **Digital Amplification:** Enjoy social media blasts and a link to your website or event in e-blasts and the monthly WOW Newsletter.
- **Physical Presence:** Your company ad/logo will be showcased on the lobby screen and sponsor banner, alongside being listed as a WOW Friend on the website.
- **Print Impact:** Feature a half-page ad in each playbill, ensuring your brand receives significant attention.

SPONSORSHIP LEVELS

ACTORS SPONSOR – \$500 (VALUE OF \$1000)

Make a lasting impression with our Actors Sponsor package. For just \$500 (valued at \$1000), your business will enjoy a host of benefits designed to elevate your brand:

- **Exclusive Tickets:** Receive four (4) preferred tickets for the show of your choice, ensuring a memorable experience for you and your guests.
- **Strategic Branding:** Your business logo will be prominently displayed on sponsor posters, flyers, and playbills, maximizing exposure.
- **Digital Reach:** Benefit from a social media blast reaching over 20K followers, as well as a link to your website or event in e-blasts and the monthly WOW Newsletter.
- **Physical Presence:** Your logo will be featured on the sponsor banner or poster in the lobby, ensuring visibility among event attendees.
- **Online Recognition:** Be listed as a WOW Friend on the website, further enhancing your brand's digital presence.
- **Print Advertisement:** Showcase your brand with a quarter-page ad in each playbill, capturing the audience's attention.

FLYER SPONSOR – \$250 (VALUE OF \$350)

Maximize your brand's exposure with our Flyer Sponsor package. Priced at \$250 (valued at \$350), your business will receive:

- **Show Tickets:** Enjoy two (2) preferred tickets for the show of your choice, allowing you to experience the event firsthand.
- **Strategic Branding:** Your business logo will be prominently displayed on sponsor posters, flyers, and playbills, amplifying your brand's visibility.
- **Direct Engagement:** Attach your business information (flyer or business card) to the monthly WOW Newsletter, reaching over 1.5K dedicated followers.
- **Digital Connection:** Be listed as a WOW Friend on the website, expanding your online presence.
- **Print Exposure:** Feature a business-sized card ad (1/8 page) in each playbill, ensuring your brand is noticed by all attendees.

SPONSORSHIP LEVELS

PRINTING SPONSOR – \$150 (VALUE OF \$200)

Support the event's production and showcase your brand with our Printing Sponsor package. Priced at \$150 (valued at \$200), your business will receive:

- **Brand Visibility:** Your business logo will be listed on sponsor posters and playbills, ensuring recognition among event attendees.
- **Direct Engagement:** Attach your business information (flyer or business card) to the monthly WOW Newsletter, reaching over 1.5K dedicated followers.
- **Digital Connection:** Be listed as a WOW Friend on the website, enhancing your online presence.

CALL TO ACTION

To realize our vision, WOW Studio One is seeking grants, donations, and strategic investments. Your support will enable us to:

- **Build the Performing Arts Center:** Create a premier venue that will host a variety of cultural and artistic events, enriching the community.
- **Expand Our Reach:** Increase the scope of our productions and services, reaching a wider audience and making a greater impact.
- **Empower Local Talent:** Provide essential resources and opportunities for aspiring artists to develop their skills and showcase their talents.



SPONSORSHIP COMMITMENT FORM

THANK YOU FOR YOUR SUPPORT

THANK YOU FOR SUPPORTING WOW STUDIO ONE/WOW PERFORMING ARTS CENTER FOR OUR UPCOMING NEW STAGEPLAY, "THE ULTIMATUM" (CONFESSIONS OF A GOOD MAN CHAPTER 3). YOUR SUPPORT FURTHER HELPS OUR CONTINUED EFFORT AND MISSION TO ENCOURAGE, ENTERTAIN, AND EDUCATE THE COMMUNITY AND TO IMPACT THE LIVES OF OUR PERFORMERS, VOLUNTEERS, AND PATRONS AND MAKE A LASTING IMPACT ON THE MIDLANDS AND BEYOND.

SPONSOR INFORMATION:

NAME: _____

TITLE: _____

SPONSOR ADDRESS: _____

CITY: _____

STATE: _____

ZIP CODE: _____

COMPANY EIN (FOR TAX WRITE-OFF LETTER): _____

PHONE: _____

EMAIL: _____

SPONSOR NAME (AS PREFERRED IN ADVERTISING): _____

SPONSORSHIP COMMITMENT

SPOTLIGHT SEASON SPONSOR (\$10,000)

ACTORS SPONSOR (\$500)

SEASON SPONSOR (\$7,500)

FLYER SPONSOR (\$250)

SHOW SPONSOR (\$2,500)

PRINTING SPONSOR (\$150)

DIRECTORS SPONSOR (\$1,000)

DONATE: _____

PAYMENTS CAN BE ACCEPTED ONLINE AT WWW.WOWSTUDIOONE.COM,
VIA CASH, HAND-DELIVERED CERTIFIED CHECK OR CASHAPP \$WOWHNNH

COMPLETE AND SCAN TO: INFO@WOWSTUDIOONE.COM FOR MORE INFO: 803.348.1841

Join us in making "The Ultimatum" a success and supporting the local arts community. Your sponsorship will help us provide a platform for talented artists and bring uplifting entertainment to Columbia. To become a sponsor, please fill out the attached sponsorship form and return it to us.

For more information, please contact:

Josetra Baxter

JosetraB@wowstudioone.com

803.348.1848

Thank you for your consideration and support.

Sincerely,

WSO Management Team

Tangie, Tamara, Josetra, and Donna

CONTACT US

803-348-1841

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JosetraB@wowstudioone.com